

Berryville Graphics

Coral Graphics

OPM

Creating a PDF Mac OSX

***Creating PDF's by Exporting with
Quark***

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part of

Bertelsmann Printing Group USA

www.bpg-usa.com

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We have put together a simpler method for our customers to create that final pdf file needed to seamlessly flow through our pre-press processes.

It consists of downloading the required job options and settings for the corresponding applications and installing them onto your Mac. This method ensures our customers that a correctly produced pdf will arrive at our location and thus streamlining the production process for all concerned.

In this guide, you will find the information necessary to find and download the files needed for Quark, and instructions on how to load the job options and settings.

Using this document, you'll be guided through the process of creating "The Final PDF".

Downloading Instructions, Job Options and Settings

Please visit our web site at **www.bpg-usa.com** to download the presets and distiller settings needed to produce your final pdf's.

Simply select the download that corresponds to your application being used to create your documents. Once the download is complete, un-zip the stuff-it file and follow the instructions in this manual.

Downloads are now available for InDesign CS6 and Quark 9.

File Transmission: Using Fetch, WS_FTP, or similar FTP Transmission Software

Berryville Graphics FTP Site:

Please contact your Customer Service Representative.

Coral Graphics FTP Site:

Please contact your Customer Service Representative.

Offset Paperback Manufacturers FTP Site:

Please contact your Customer Service Representative.

InSite Prepress Web Portal:

InSite is a web portal that allows our Customers to work with print jobs over the internet in real time, and is available at BVG, Coral and OPM. Please ask your Customer Service Representative for more information.

Acceptable Media:

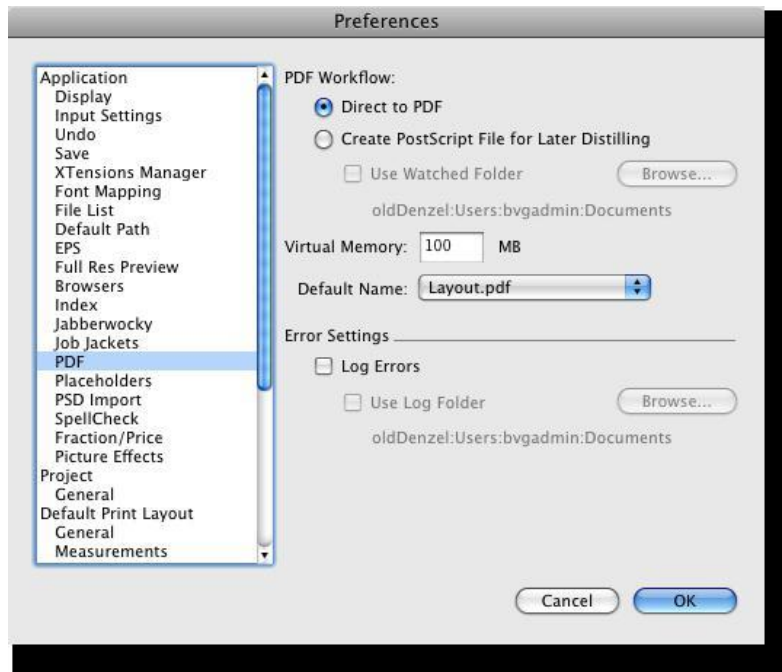
CD, DVD

Clearly label all disks with your name and the name of the job.

Quark Export to PDF

Important, Please Read!

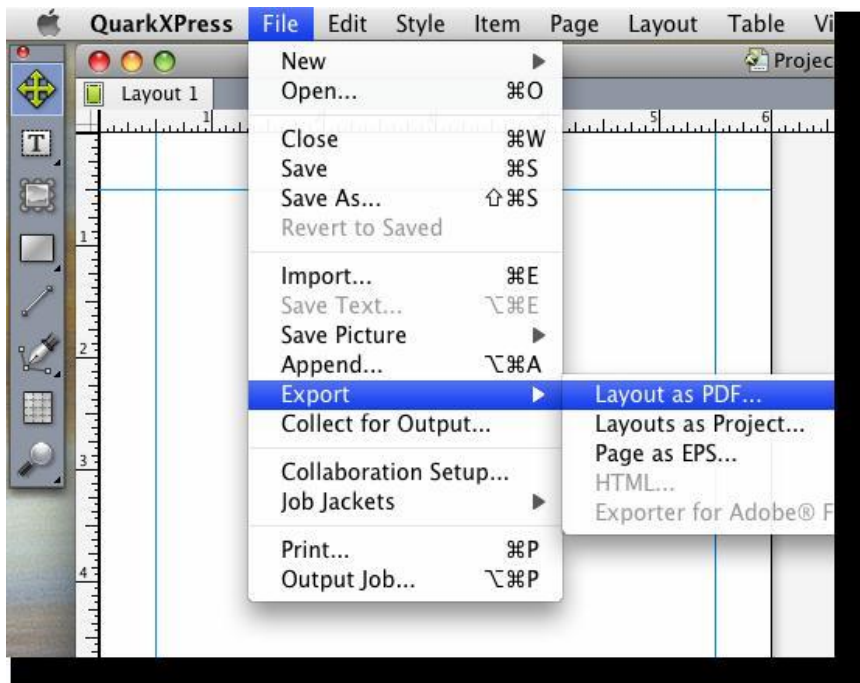
These are the instructions for exporting to PDF. We recommend exporting to PDF over exporting to postscript or printing to postscript because there are certain issues with postscript. Postscript will flatten any transparency including drop shadows, which could result in unwanted overprint problems when ripped. If transparency exists in your document, you will need to export to PDF using at least Quark 8.1. Our preset for Quark will ensure that the native transparency will follow through to the PDF. Also, when using the Print to Postscript method, the trim and bleed boxes are not defined in the dis-tilled pdf unless you have an Acrobat Plug-In to allow the definitions. If postscript must be written and later distilled, and the aforementioned Plug-In is not available, please set the PDF preference to “Create Postscript for Later Distilling” and use the export to pdf option with our preset and a postscript will be generated for distilling. This will include the defined trim and bleed boxes needed in the final pdf.



To Export to a PDF, first the PDF Preference must be set to “Direct to PDF”.

Note: postscript can be generated in this manner by having the “Create Postscript File for Later Distilling” option checked.

Quark Export to PDF

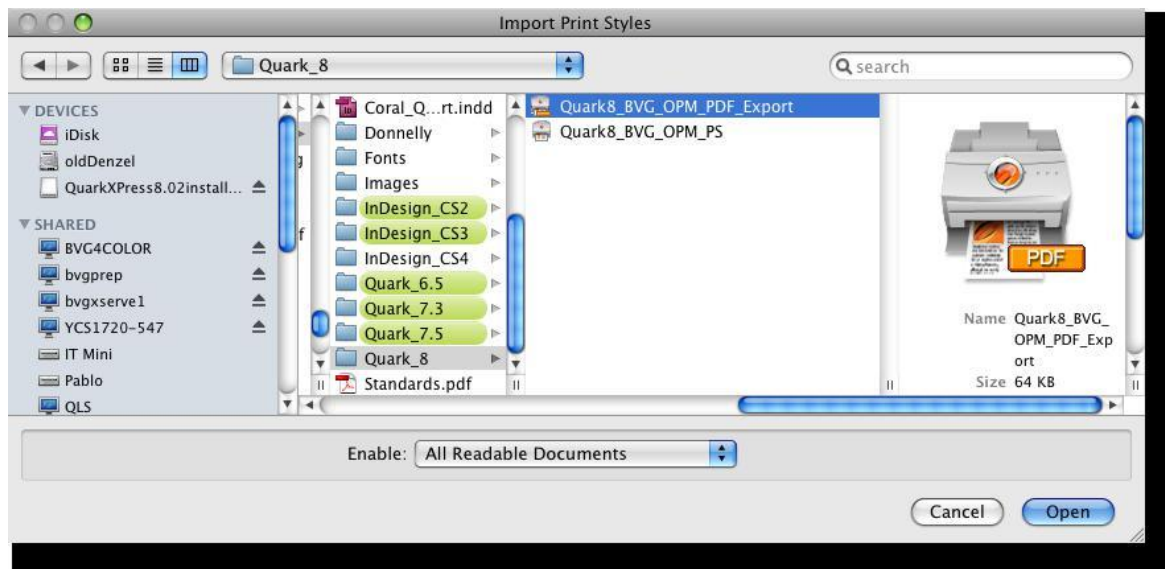


To Import the downloaded Quark preset, Go to Edit/Output Styles.

In the Output Styles window, click on the Import... button.



Quark Export to PDF



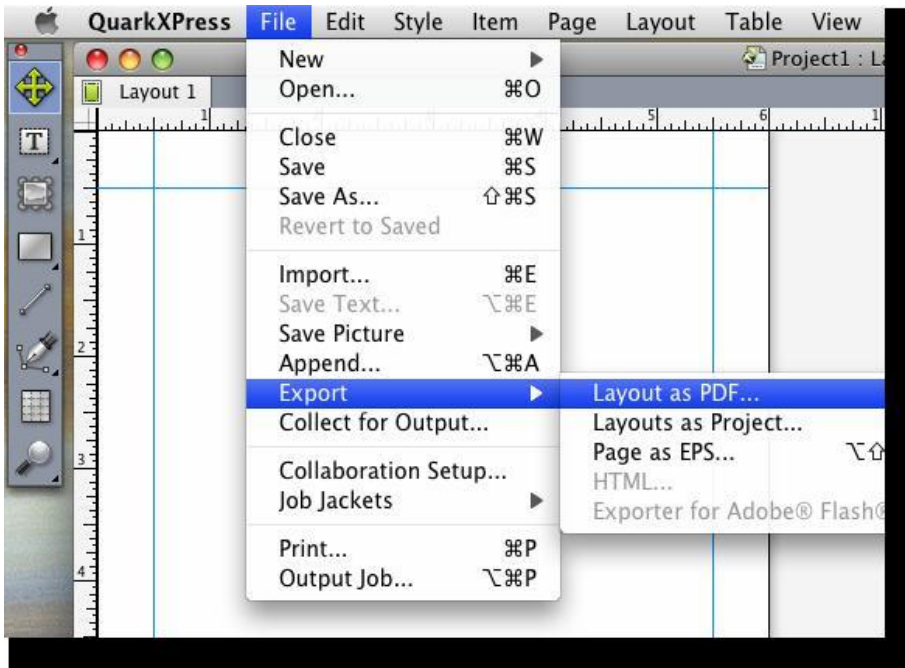
Toggle to the downloaded preset, select it and click on “Open”.



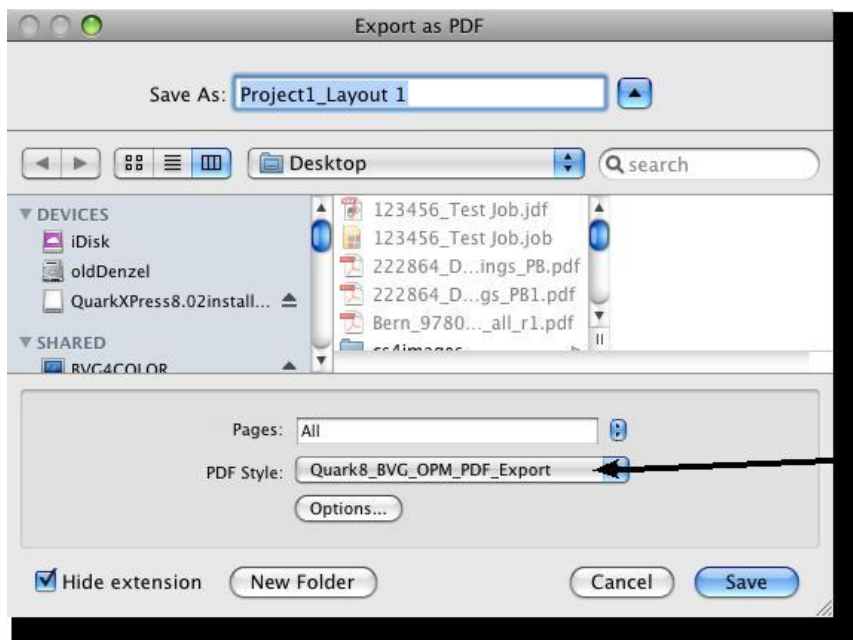
The imported preset will now appear in the Output Styles window.

Click on “Save”.

Quark Export to PDF



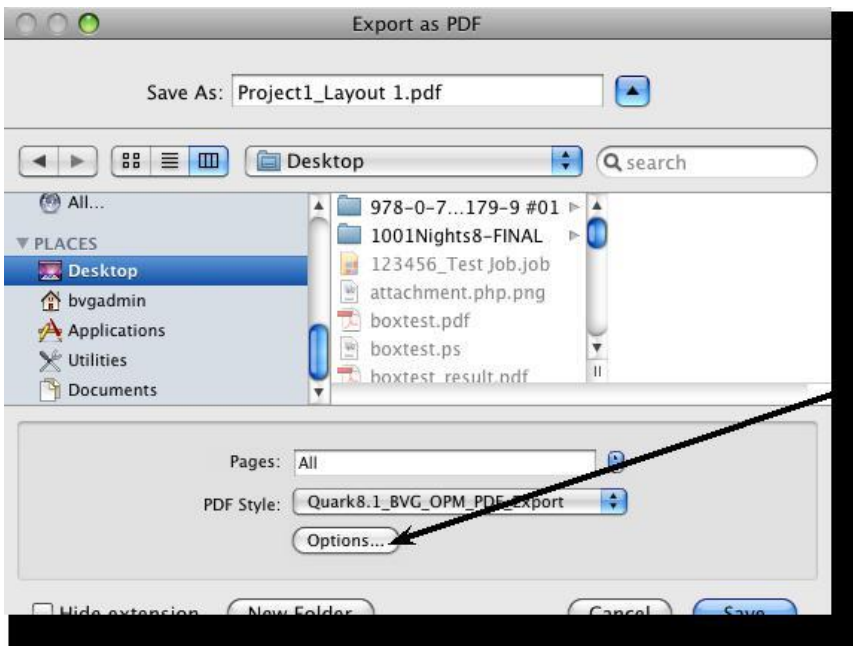
To Create the PDF, go to
File/Export/ Layout as PDF.



In the Export as PDF window,
toggle to your destination folder,
name accordingly.

Under PDF Styles, toggle to the
new preset.

Quark Export to PDF

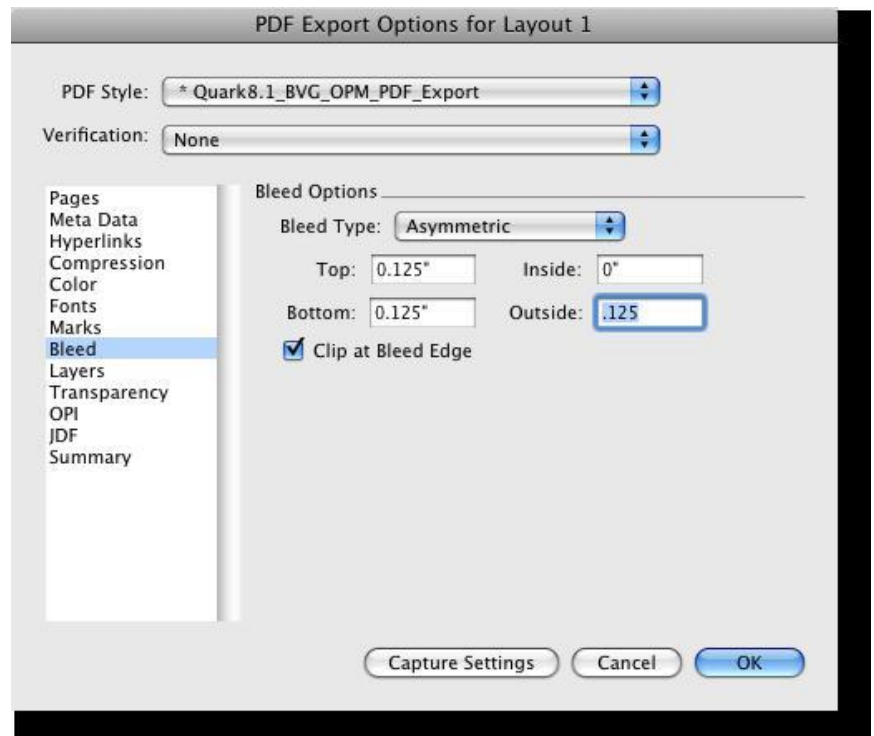


If producing a book/text document, a Bleed option will need to be changed. For this, please click on the Options button.

Under the Bleed category, change the Bleed Type to Asymmetric.

Enter the bleeds as shown, with “0” for the Inside bleed. This will ensure that the bleed will not surpass the inside gutter. Click OK, Click Save

This step can be skipped if not producing a book/text/facing pages document, simply Click Save.



Layers:

Quark 8 and above now lets you export a pdf without merging/flattening a layered document.

If this option is desirable, the “Create PDF Layers” checkbox needs to be checked under the Layers